

Summary of 2003 ASPA Membership Survey

Total number of surveys returned: 51

- ◆ The average membership for ASPA members is 10.5 years. The average number of other professional organizations supported by ASPA members is 2.09.
- ◆ Topic areas offered were Regional Issues, Budget Issues, Best Practices/Benchmarking, and Specific Topic Areas. Of these topic areas Regional Issues was rated most important for members, followed by Best Practices/Benchmarking. Budget Issues and Specific Topic Areas were rated Least Important.
- ◆ When asked where in Hampton Roads members were willing to attend Chapter meetings or events, more people (n = 21) were willing to meet at a Central location. Twenty members said they were willing to meet anywhere, 19 members were willing to attend a Southside location. Only 15 members were willing to attend meetings at a Peninsula location.
- ◆ Most members prefer the location of events to rotate (n = 22). However, 21 members prefer events to stay in one location and the one location preferred was a Southside location.
- ◆ Members prefer General Membership Meetings to take place during the lunchtime of day (11:30-1:00), followed closely by breakfast time of day (7:30-9:00). Very few members preferred to meet in the evenings.
- ◆ Thursday (n = 18) the best day for members to attend meetings, followed by Tuesday (n = 13). Ten members said they were willing to meet on Mondays or Wednesdays. Only 7 members were willing to meet on Fridays. Fifteen members were willing to meet any day of the week.
- ◆ Members said that the best time for student Forums is during the day (n = 14). Twelve members preferred evening student Forums and 12 members said they could meet either during the day or evening for student Forums.
- ◆ Members prefer to see both structured and open forum formats featured at ASPA chapter meetings. As well, 22 people would like to see Internship topics featured, 21 members would like to see Graduate Education topics featured. Eighteen members would like to see Certificate topics featured, 10 would like to see Resume Writing as featured topic, 8 would like to see Overseas Employment as featured topic, and 6 would like to see Dress for Success as featured topic. Members' most noted reasons for not attending meetings were too much time away from work and time of meetings.