

Hampton Roads Chapter ASPA Council Leadership Meeting Minutes September 17, 2009

Attending: Bob Morin from VB Department of Human Services; Adale Martin, ODU Ph.D. Student; Jerry Hoddinott, Chesapeake Public Utilities; Drs. Pam and John Dunning from Troy; Tom Poulin, VB Fire Department; Pam Gibson.

Absent: James Gray, Dr. Mohamad Alkadry, Dr. Bill Gibson, Lindsey Kennedy, Vivian Greentree.

The meeting was held at the VB Holiday Inn Executive Center following the membership luncheon.

Pam Dunning suggested the January meeting (Jan 21st) be a dinner in which an ethics panel would be assembled. Several volunteered to contact persons who would be qualified and representative of the area ethics advisors and consultants.

Several mentioned a concern that the present location for events is too far for Peninsula residents and employees and too expensive at \$27 per person.

Adale Martin noted her efforts in putting together the Oct 16th wine tasting event. She is touring The Wine House tomorrow to investigate the venue and will check the food budget.

All are asked to 'spread the word' regarding our November meeting (Nov 19th) speaker, George M. Hagerman, Jr. Director of Research for the Virginia Coastal Energy Research Consortium.

Bob Morin expressed an interest in broadening our base with topics of wide spread appeal and contact with membership to encourage participation. John Dunning suggested individualized messages, through our established personal relationships, have proven to be a strong motivator in getting others to attend our events. Adale suggested the use of a mail merge program to individualize a mass emailing. It was noted Dave McClees has the jump drive with the email spreadsheet of current (at the time) membership. Bob Morin will be in touch with Dave and Adale to orchestrate a mailing. Adale and Tom Poulin suggested contacting additional universities in our area with invitations to attend our events.

Adale Martin asked about our historical relationship with COMPA. The members present described the section and local chapter and our past efforts in collaborative activities. This relationship should continue to be pursued to benefit our mutual membership.

Finances are critical at the moment because the chapter doesn't have much in the checking account and, historically, does not wish to touch the savings/bonds. Pam Gibson will be completing this year's annual report and will submit it to the national office and

will be contacting them regarding the lack of payment to the chapter for the last two years.

Bob Morin reiterated his interest in pursuing less costly events, with interesting topics – carrying a consistent theme to help with marketing our group.

Jerry Hoddinott thanked Bob for his participation and noted the rarity to have such active volunteer leadership, at his level of management, be involved with the chapter.

Bob Morin noted his desire to establish a marketing plan for the next six (6) months to prepare for next year's activities under his presidency. He noted the success he experienced in Florida when including undergraduate students from business and engineering programs who have an interest in working in the public sector. This is an untapped population that can be explored.

Respectfully submitted,

Pam Gibson
Secretary