

Hampton Roads Chapter
American Society for Public Administration
Meeting 26 May 11

- Attendees

Bob Morin, Kim Smith, Valery Walker, Charlie Mills, Adale Martin, Janet Read, Dr. John Dunning, Dr. Dave Chapman, Matt Loesch, Stanley Skinner

- Treasurer's Report

Money Market Account--some of the elements of interest not completed but the interest is generally about \$50 (per quarter). The chapter did receive national funds from ASPA. Ms. Read provided the council with detailed report for each event. Symposium will turn into a surplus when check comes in from ODU. We are looking at a 5 year financial plan for the chapter. PayPal options should be more fully explored. Communicating the use of it may, however, have some speed bumps.

- Reviewing Events

- Awards luncheon--we did not hit our profit goals. Needed about 41 people to cover costs and we only had 31 attend. We lost money, but we did better than last year because we had lower costs. Need to establish the schedule for the awards luncheon much earlier. This is likely to have ripple effects in terms of when the award recipients are chosen and then how many people they are able to draw in. Awareness of other schedules, such as the graduation times of the universities, would be helpful. Possibly change the awards from plaques to something more useful, like a pen.

- Symposium --Report from Dr. Yusuf (verbal from John Dunning) Location was crowded but inexpensive. Some challenge of convenience vs. saving money. Had been alternating between a focus on students or professionals with a likely shift back to a focus on professionals for next year. Idea was supposed to be that the papers would bring in practitioners...unsure of how successful that was. Suggestions on how to blend things such as a panel with both students and practitioners?

- **Motion:** to accept Treasurer's Report

- Motioned: Stan Skinner
- Seconded: Dr. John Dunning
- Vote: Passed

- We still have to do the audit for the finances

- To be conducted by President, Treasurer, and another Member (Charlie Mills)
- Still need to find our "Lock Box"
- **Motion:** Appoint a Finance Committee w/ Charlie Mills as Chair.
 - Introduced: President

- Vote: Passed
 - Brainstorming and reframing HRASPA
 - What resources are available?
 - Universities? Academic perspectives of effectiveness & efficiency?
 - Who to involve and provide input
 - City Managers/Directors' views?
 - Who has not been contacted?
 - Needs
 - ASPA: *address the topics of civic engagement*
 - What are we facing in the next 20-30 years in human service needs? Municipalities only look to the next year out, not the foundation and fabric of the community
 - Mantra components for greater meaning and purpose to the chapter
 - Integrity, honesty, and transparency in government
 - Ethics in Government and non-profits
 - Connecting with other statewide chapters of ASPA?
- Priorities & Vision?
 - Issues
 - Connect locally? (transportation not the only issue faced by the HRASPA Chapter communities) probably not that important
 - Respond to our community need for ethical government
 - Transition from a fraternal organization image to a consultative role for the chapter communities.
 - President's goal: make more of an event instead of a focus on the membership and attendance and the venue. At our luncheon meetings, only half are HRASPA members
 - Approach
 - Pick one vision and go at it 100%
 - Go with what engages people the most and delivers the most utility
 - Go beyond city officials and connect to the whole community
 - Single year commitment because of the president
 - *Potentially change term of the president
 - Relationship between Academia and Practitioners
 - Potential role to either focus on or always include in other
- Integrity
 - Possible Goal: Be the "Lighthouse" for our community as the beacon for *integrity in government*.
 - What role could this be for our community? Area experts?
 - For other ASPA groups?
 - How would this role as the authority on integrity in government draw in others?
 - What can we do to be relevant? Is this it?
 - Other theme: "Doing More with Less" – was successful
 - Supports the use of Integrity as a focus
 - Who to bring in?

- Ideally the most “discussion enabling” person
 - Role of student papers:
 - Need to be explored, both best practice and negatively, to be worthwhile
- Town Hall Meeting – useful for a “hot” issue
 - Can this be linked to integrity and government
- HRASPA City participation is decreasing
 - City Managers
 - Aim for **September** event to energize municipalities
 - City Managers may buy into the process more if they get to contribute to what ASPA focuses on
 - They can offer good feedback on what they see, such as the results of MPA programs or the competencies of city officials
 - Connections – city managers as members of ASPA
 - Assistant City Manager in Chesapeake
 - Norfolk
 - Hampton
 - Williamsburg
 - Newport News
 - Trouble with connecting to Hampton
 - 1/3 of the members are from the Peninsula
 - We lose as many as we gain from there
 - Putting an event up there could help tie in those connections
 - Maybe something in November
 - Question is if the focus should be on our membership or on that community? Issue here being about our image as a Fraternal Organization
 - Trouble with moving dates and locations too much
 - Recommended that we write some things in stone
 - Develop a timeline
 - Develop consistent locations for
 - Recommended to go with Holiday Inn Select at the Norfolk Airport
- Getting people attached to the dates/events
 - Student Forum
 - Last year: “employment in the federal government”
 - Aim for **October**
 - Venues
 - Matt Loesch: set up a venue & organize event
 - Try for where cities can connect to student for where research is needed
 - Many cities have data but can’t analyze it
 - This year ideas:
 - Connect cities to students
 - Must bring faculty into the mix to help guide the process
 - ODU
 - Troy
 - Regent

- Symposium- Chair Adale Martin, with Jacob Lacy and Osmay Torres on committee.
 - Connect it to the theme of Integrity limit the scope of the event. Less complicated venue and more specific discussions based on theme of ethics in management.
- Tunnel Tour
 - TBD--Generally a 2 hour tour/event
 - Great for the ASPA members
- Domain Name Website discussion- Transitioning webmaster from Dr. Dunning to Dr. Chapman
 - Issue of retaining the domain name \$60/year
 - Plan is for Dr. Chapman to pay up front get it for the year and then be reimbursed by ASPA